

### Developing a Players Charter

Colac CC developed a Players Charter with the focus being success both on and off the field.

Cultural changes sought around the Club were identified as:

- Get more people involved in the Club
- Get more players to training
- Have more people stay around the Club at the end of a game

Senior players including the First XI captain devised the Players Charter with the backing of the Executive Committee and it addressed the cultural changes sought at the Club.

Consisting of a single page, the Charter covers three basic areas of Training, Match Day and the Club.

The Charter has produced a number of positive changes at the Club including:

- Increased attendance by members at the clubrooms after training/matches
- Increased number of senior members watching juniors matches
- Increased willingness on the part of players to assist with ground preparation tasks