

Epping CC

Developing a Club Business Plan

Epping CC created a Business Plan to assist the Club in increasing participation and developing a healthy and welcoming Club environment.

The Plan begins with the 'Club Outlook' which outlines the Club's commitment to 'provide cricket playing and social opportunity for all members of the community, regardless of age, gender, cultural or religious beliefs.'

The Outlook looks at the on and off-field performance of the Club, stressing the importance of maintaining a strong junior participation program, striving for best practice in all aspects of Club management and reinforces that the Club is an important part of the Epping community and will ensure that they fulfil their obligations.

Information detailed in the Business Plan covers:

- Number of teams
- Location of ground
- Current Season Club projection
- Training times & venue
- Club operating times
- Coaching structure
- Committee (designated roles, job descriptions and training)
- Policies (SunSmart, Responsible serving of alcohol & Smokefree)
- Financial Position
- Sponsors