

Increasing social members by supporting community groups

When a petanque Come-n-Try day was arranged by some locals at the Flinders Recreation Reserve, the local cricket Club not only agreed to open up its facilities, but also offered to put on a barbeque for the 60 odd petanque participants.

Flinders CC has since created a social membership category with Petanque Club membership fees now including the cricket Club social member fee.

Cricket Club membership has more than doubled with the increase in social members. In addition the Petanque participants have access to the Club's refreshment facilities and there has been a significant increase in income.

Although petanque is usually played on gravel or hard sand, almost every cricket Club has a suitable alternative flat surface adjacent to its ground or clubrooms.