

Ballarat/Redan CC

Establishing a successful Milo Program

With dwindling junior numbers, Ballarat/Redan CC embarked on a massive recruiting campaign which included establishing a Milo 'Have A Go' program.

Club volunteers visited a large number of local schools handing out posters and flyers and also running clinics. The response was amazing with over 80 eager children attending the registration day.

In the three years since the HAG program began, the Club's junior player numbers have swelled from 40 to 180.

The HAG program attracts a large group of helpful parents who assist the coordinator in running the activities and drills.

By developing a large volunteer base, the Club has been able to divide the participants into appropriate levels and age groups with a maximum of 8 children per group.

This enables the program to be:

- Easier to control
- Safer, with the children participating at their level with less numbers
- Run with less down time for the participants
- Flexible with drills and activities modified for the appropriate skill levels

Another highly successful program initiative is the Parents v Children match that concludes each session.