

## Pascoe Vale Sports Club

### Developing a Junior Program through Milo HAG

In an effort to increase junior participation, the Pascoe Vale Sports Club implemented a number of initiatives including the introduction of a Milo 'Have A Go' program.

Since its inception, the program has grown from a modest 9 participants to a consistent and very healthy 60 which has provided a regular stream of players into their junior ranks.

Some of the successful strategies implemented by the club included:

- Conducting the Program on Friday evenings which appears to be popular with parents
- Opening the Club's canteen and clubrooms with an Espresso Coffee Machine, organising regular sausage sizzles and providing other food and refreshments
- Santa visiting on the last clinic day before Xmas to share the free sausages & soft drinks
- Giving all participants individually named medals with their HAG certificate
- Having a Program coordinator who is Level 2 accredited
- Conducting the weekly clinics at the same time/day as the Under 10 'home' matches thereby enabling the participants and their parents to get a feel for competition cricket. This has helped make the transition into junior cricket a little less daunting
- Senior players and officials assisting with the program
- Inviting parents of the children to join the Club themselves as senior players