

Riverside CC

Establishing Milo HAG recruiting links

To recruit Milo HAG participants, Riverside CC established strong links with the local primary school and the local football club who allows them to hand out HAG flyers at footy training and advertise in their newsletter.

At the local primary school, the Milo Group coordinator visits the school each year prior to the registration day. The school allows the coordinator to give a presentation about the program to each class and display the giveaway packs that they will receive if they join.

In another Milo HAG initiative, the Club runs an annual 'Olympic Day'.

The day involves both the children and their parents participating in a range of activities based around the basic skills of cricket which include longest throw, bowling accuracy, throwing accuracy and longest hit competitions.