

Boronia CC

Creating recruitment links with a baseball club

Boronia CC formed a link with the local baseball club and because the baseball club competes in a winter competition, the kids at the two clubs can now play cricket in summer and baseball in winter.

To kick start the link between the two clubs, a baseball clinic was held at the cricket club and over 50 children from the cricket club participated in baseball activities.

As a result of this initiative, Boronia CC is now tapping into a lucrative junior player recruitment pool.