

Newcomb & District CC

Breakfast Club

To attract youngsters, Newcomb & District CC instigated a 'Breakfast Club' because the early morning start to junior cricket caused many children to arrive at the Club without having breakfast.

At the 'Breakfast Club', children are offered toast, cereal and fruit juice.

Word quickly spread through the junior ranks and regardless of which teams are playing at home or away, all junior players now meet at the Club for breakfast.

Positives to come out of the initiative include:

- Children sharing breakfast has created a great team environment
- Parents are grateful that they only have to bundle the kids into the car in the morning and breakfast will be taken care of at the Club
- All children have a good nutritious start to the day
- Participation in the breakfast has grown week by week
- Sponsors now provide direct support making the Breakfast Club affordable and sustainable

On several occasions parents have even chipped in and cooked bacon and eggs for the young players which has certainly added to the popularity of the program.