

## St Mary's

### Club Script

St Mary's CC created a "Club Script" providing members with current detailed information about the Club enabling it to communicate a clear message to all players and members regarding the Club's policies and direction.

The Script is an A5 size book that details the following information:

1. Executive Structure (Names & Phone Nos)
2. Captains / Coaches / Managers (Names & Phone Nos)
3. Club's Mission Statement
4. Club Welfare Issues focusing on a healthy environment covering policies such as Sunsmart, Smoke Free and Responsible Drinking
5. Messages from the President, Coach and 1st XI Captain
6. Match Day / Training Times
7. Match & Training Preparation & Recovery Tips
8. Player Subscription Details
9. Apparel and Equipment Sales Details
10. Fixtures
11. Golden Saints Supporter Group
12. Social Calender
13. Code of Conduct
14. Sponsors

Benefits identified by the Club include:

- Sharing of the workload at the Club as players know who to approach regarding any and all issues
- A greater awareness amongst players and members of Club policies relating to Sunsmart, Smoking & Responsible Drinking
- More players are wearing Club apparel
- Increased numbers in the Golden Saints Supporter group
- Social Functions are being attended by more people
- Sponsors happy with the increased awareness of their products and the contribution they make to the Club