



## Altona North CC

### JUNIOR DEVELOPMENT PROGRAM

#### 1. Mission

- To encourage the participation of all children from the local community in Sport.
- To foster an environment whereby all junior players enjoy and feel successful at the game of cricket at what ever level they reach.
- To “inspire” each junior player, to strive to play senior cricket at Altona North Cricket Club, State Cricket and for Australia.

#### 2. Key Areas

##### Key Area 1: Club Operations

##### Objectives:

- To appoint an appropriate Junior Coordinator to oversee the development and implementation of a Junior Development Program
- To encourage all senior members to be actively involved in the development of the club’s junior players.
- To encourage all junior players and their parents to be active club members and ‘club people’.
- To install in all new junior players and parents a positive club culture.

##### Strategies:

- Hold a parent session to discuss how they can be involved in junior cricket (eg. Scorer, manager, coach, car roster, etc).
- Target possible candidates for Junior Coordinator.
- Establish programs to recruit and support volunteers, including past players.
- Inform all club members via internal promotions regarding the Junior Development Program.  
Develop “Code of Conducts” for players, parents, coaches, officials and spectators.

##### Performance Measures:

- Quality person appointed to oversee Junior Development Program.
- Number of volunteers involved in the junior programs.
- Number of junior players and parents retained as either playing or non-playing club members.

## Key Area 2: Participation

### Objectives:

- To offer the same opportunities to all children to play cricket at Alton North CC
- To offer opportunity and equitable participation to each junior player.

### Strategies:

- Develop a Player Pathway model within the club that highlights the steps that can be taken from playing junior cricket to playing senior cricket.
- Develop a clear and transparent “participation” policy that must be adhered to by all junior coaches.
- Develop a program to promote “the Spirit of Cricket” to all players.
- Coaches are asked to be flexible with their batting and bowling orders and should be encouraged to allow all players to take turns at being captain (lower age groups).
- Give girls the option of playing in girls-only, boys or mixed competitions.

### Performance Measures:

- Player Pathway developed.
- Number of girls playing in girls, mixed or boy’s teams.
- A positive trend in player retention rates.

## Key Area 3: Schools and Club Link

### Objectives:

- To develop an active relationship with at least 2 local schools (1 primary and 1 secondary) within the vicinity of Croft Reserve.
- To develop a relationship with at least 4 other schools in the area (primary and secondary).
- For Altona North CC to be known to all relevant staff and students at the target schools.

### Strategies:

- Target schools which are within close proximity to Croft Reserve and schools where junior have been recruited from in the past.
- Conduct a promotional campaign to primary and secondary schools in the vicinity of the club.
- Invite schools to be a “target school” and conduct clinics at the school.

### Performance Measures:

- Number of juniors playing at Altona North CC that attend the target schools.
- Number of clinics and coaching sessions conducted at the target schools.

## Key Area 4: Coaching and Development

### Objectives:

- To have minimum Level 1 accredited coaches for each junior team.
- To provide those accredited coaches' equipment/aids to assist them in the provision of coaching to all junior levels.
- To equip all players with the skills to be successful and enjoy competitive cricket.

### Strategies:

- Club to finance accreditation of all junior coaches for each Junior Team. (Seeking assistance with funding from Community, Corporate or Government).
- Club to provide coaches with the equipment/aids required. (Seeking assistance with funding from Community, Corporate or Government).
- Short list possible coaches for season 2004/2005 by 1<sup>st</sup> September.
- Develop a coaching program appropriate to the age groups and ability of the juniors.
- Design and implement an induction and education/leadership program for all players.
- Develop talent identification and coaching program to give talented juniors the opportunity to better develop their cricket.

### Performance Measure:

- Number of junior and assistant coaches accredited.
- Number of players regularly, attending junior training sessions.
- Talent identification Program developed.

## Key Area 5: Juniors to Seniors Transition

### Objectives:

To retain a minimum of, of 50% of junior cricket participants, in the transition from junior to cricket competitions to senior competitions.

### Strategies:

- Encourage top-age U17 players to participate in 3 senior XI games before they finish their final season of juniors.
- Closely monitor players in their first year of seniors and ensure they are selected in senior XI sides with at least one of their peers.
- Senior coach and/or senior team captains to liaise with Junior Coordinator on creating a link by having:
  - Senior coach attend last few junior training sessions and matches.
  - Encourage team captains to speak to junior and their parents.

- Invite junior players to attend a senior match as a team or squad.
- Maintain a healthy, ongoing relationship with past players.

**Performance Measures:**

- Number of junior players going on to play seniors.
- Number of junior players playing in first XI team.