

## PRESS RELEASE

**SUNSHINE HEIGHTS CRICKET CLUB*****HITS ALCOHOL FOR SIX!***

Efforts to tackle the difficult issue of alcohol management in a sporting setting have resulted in the Sunshine Heights Cricket Club being awarded a Level 1 Certificate under the Australian Drug Foundation's Good Sports Accreditation Program.

The program has been designed to assist Clubs with the responsible management of alcohol through the development of a code of conduct. It is the first statewide alcohol accreditation program of its kind.

The Good Sports Program breaks the link between alcohol and club profits and guides clubs to a healthier future by becoming more attractive to a wider range of people in the community, especially children and families.

**Club Spokesperson, Nick Hatzoglou** said today that the club had made a concerted effort to address the criteria required for the Level 1 Certificate and wished to convey a big thank you to Good Sports Project Officer Ezel Hikmet for his guidance and encouragement in this process.

"We offer friendly, safe & welcoming club facilities which comply with Liquor Licensing requirements. We have also put our bar servers through a training course in responsible service of alcohol." Mr Hatzoglou.

**"We are confident our efforts will continue to improve the environment at the Sunshine Heights Cricket Club. We're making it a better place to play and socialise for all members of our community."**

The club will be regularly monitored to ensure compliance with the accreditation criteria.

The Good Sports Program was developed following research conducted by the Australian Drug Foundation which showed that by introducing responsible alcohol management policies, clubs were able to improve membership and enhance viability.