



BUNDOORA OLD PARADIANS C.C BUSINESS STRATEGY PLAN

ISSUES	ACTION	BENEFITS	WHO	STATUS
FINANCE AND INVESTMENT	<ul style="list-style-type: none"> To operate within the constitution and Incorporation guidelines Membership / subs to be paid prior to season commencement Annual Report / Financial Report to be completed and audited by 30April Any grants to invested 50% into grounds and facilities 	<p>Professionalism and standards.</p> <p>Financially sound.</p> <p>Ready for AGM and SDCA requirements.</p> <p>Financial stability of the club.</p>	<p>President Secretary Treasurer</p> <p>Secretary / Treasurer</p> <p>Executive Committee</p>	Ongoing
MARKETING	<ul style="list-style-type: none"> Ongoing promotion of the club Via local media Display posters of products available, club wear, eg: shorts, tracksuit top, cap, shirt and any other associated specials. Liaise with local traders, arrange cross promotions Committee members to promote the advantage of advance purchase of tickets, subs etc. 	<p>Will make the BUNDOORA OLD PARADIANS name more aware to the community</p> <p>Aim for all players and supporters to wear club apparel.</p> <p>Improved Sponsorship Increase sales & marketing products</p> <p>Make the club financially strong. Change club perception</p>	<p>Coach President and Committee</p> <p>Player Liaison Officer</p> <p>Sponsorship Manager</p> <p>Committee members</p>	Ongoing
TRAINING AND DEVELOPMENT	<ul style="list-style-type: none"> Keep players updated with all alterations to training and playing requirements Develop potential in youth to meet future playing needs. Identify local talent in the Plenty Valley area and approach them for Hatch practice/ selection. 	<p>To provide players with the knowledge to portray a professional image for the club</p> <p>Identify strengths and weaknesses</p> <p>Recruitment of elite cricketers in the area</p>	<p>Coach & assistant</p> <p>Coaching Staff</p> <p>Hatch coach / asst and Manager</p>	Ongoing
ABSENTEEISM	<ul style="list-style-type: none"> One standard way of reporting for practice and games. 	<p>Identify patterns or problems and assist with correction. Assist players if help is required</p>	Coach	Ongoing
APPRAISALS	<ul style="list-style-type: none"> To be performed on a yearly basis. 	<p>To help strengths remain strong, and improve any weakness that may be present.</p>	Coach	Ongoing

<p>QUALIFIED STAFF</p>	<ul style="list-style-type: none"> • Make sure staff are aware of procedures and qualification requirements. • Keep records and keep updated, qualify junior coaches in level 1. 	<p>Keep staff fully trained / qualified in their area of responsibility.</p> <p>Ensure staff meet the club expectations</p>	<p>President</p>	<p>Ongoing</p>
<p>SAFETY STANDARDS</p>	<ul style="list-style-type: none"> • Making members aware of their responsibility to the club. • Injury Prevention • Sunsmart Activity • Create Smoke-free Environment • Responsible Bar / Kitchen Management 	<p>Improved playing and social conditions</p> <p>Proper warm up and warm down</p> <p>Reduce heat exhaustion, sunburn, dehydration and optimize player performance.</p> <p>Healthy social atmosphere</p> <p>Healthy and hospitable environment / social atmosphere</p>	<p>Vice President</p> <p>Coach</p> <p>Coach</p> <p>President</p>	<p>Ongoing</p>
<p>GROUNDS AND BUILDINGS</p>	<ul style="list-style-type: none"> • Make sure all members and supporters are made aware of all safety information requirements, and hold regular meetings. • Inspect facilities, buildings and equipment, regular report and solve any problems. 	<p>To provide a safe environment for the players and safe environment for the public.</p>	<p>President / Committee / Coach</p> <p>Maintenance Officer</p>	<p>Ongoing</p>
<p>CLEANING</p>	<ul style="list-style-type: none"> • Monitor and liaise with cleaner rostered, so as to improve club presentation. • Arrange club inspection 	<p>Provide a clean safe environment for our members and supporters</p>	<p>Vice President</p>	<p>Ongoing</p>
<p>ROSTERING</p>	<ul style="list-style-type: none"> • Roster players to meet business needs and requirements 	<p>To operate the club efficiently to meet business needs.</p>	<p>President</p>	<p>Ongoing</p>
<p>COMMUNICATION</p>	<p>For all areas of the club business and requirements of the Executive to be relayed to all members by means of monthly meeting with the committee and with one on one meetings when required</p>	<p>To improve the awareness of the day to day operations of the business</p> <p>Ensure that sporting / social events are passed onto the supporting members and public.</p>	<p>President / Secretary</p>	<p>Ongoing</p>