CRICKET VICTORIA

GUIDE FOR CLUBS EMPOWERING & INVOLVING KIDS TO KEEP KIDS SAFE

The following Child Safe resource is provided as a reference only.
This document and its content is provided as a guide for your organisation as of August 2021. Your organisation should also consider referencing any information, documents and strategies that might be specifically required for your organisation and relevant to its circumstances, structure and operations. The information contained in this document is general in nature and should not be considered or relied upon as a substitute for legal advice.
Cricket Victoria recommends using this resource with due consideration and consulting a child safe expert or legal advisor to assist with any questions

RESOURCE 3

CLUB POSTERS ABOUT BEING SAFE AND HAVING FUN

Key messages about kids being safe and having fun in cricket can be reinforced through visual prompts such as posters.

In the focus groups we ran, we showed kids some existing Child Safeguarding posters and asked them to put a sticker on their favourite posters. Then we asked who put stickers on them and why they liked them. There were some key themes that came out of this exercise which are set out below regarding words, pictures, colour and format.

So, whilst there are Cricket Australia posters clubs can access, a great activity for younger kids at clubs is to make their own posters that will be specific to their Club! That's because:

1. It's fun for them;
2. It involves and empowers them; and
3. The posters they create and like are likely to appeal to other kids!

Clubs can use the template parent/guardian and participant consent forms in **Resource 5**, to ensure you have the appropriate permissions before beginning this activity.

POSTER THEMES – WHAT TO EXPECT:

Words

- Fun
- Safe
- Be happy
- Rights
- Help friends
- Tell an adult

Colour and Pictures

- Cricket pictures a hit
- Vibrant colours preferred
- Colours that stand out (ie, light text on dark colours)
- Diversity important – girls and boys, different backgrounds

Format

- Keep simple – not too much text
- Clear font
- Include contact box for Club person and number to call