

OBJECTIVES

CREATE GREAT
PLAYER EXPERIENCES

STREAMLINE THE
PLAYER PATHWAY

CRICKET WORKING TOGETHER

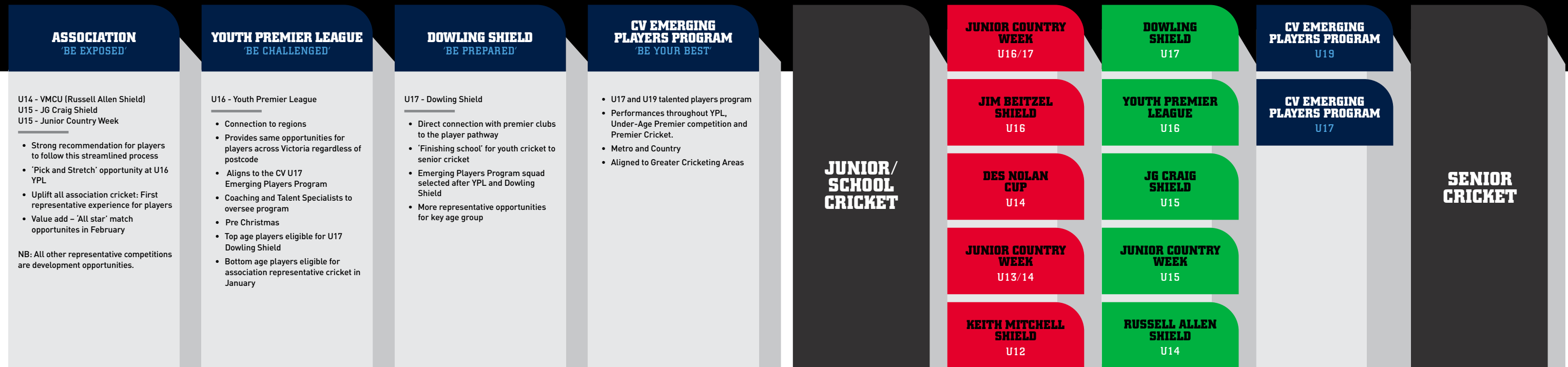
DEVELOP A ROBUST
COACH EDUCATION
NETWORK

PROVIDE SERIES
PERFORMANCE RATING
TEMPLATES

CLOSE CONNECTION
WITH ASSOCIATIONS
AND PREMIER CLUBS

PROVIDE PREMIER
CLUBS LISTS OF
PLAYERS FROM YPL

MALE PLAYER PATHWAY MODEL



NB: Wright/Arnold/Mackay/Browne shields all further developmental opportunities

FEMALE PLAYER PATHWAY MODEL

